

Sponsorship opportunities

CIRED 2027 Stockholm
**INTERNATIONAL CONFERENCE
& EXHIBITION ON ELECTRICITY
DISTRIBUTION**



14-17 June 2027

Boost Your Brand Visibility at the CIRED Stockholm, the Major International Conference & Exhibition on Electricity Distribution

CIRED is the leading forum where electricity distribution professionals from around the world come together. Every two years, CIRED hosts the major international conference and exhibition in a different European city—bringing a truly global perspective to the heart of the electricity sector.

CIRED is always evolving and the 2027 event is the conference 29th edition. CIRED 2027 will take place in **Stockholm**, in the heart of Sweden on **14-17 June 2027**.

Participation in CIRED 2027 offers an opportunity to meet with up to **3000 experts** and benefits from face-to-face interaction with **key decision leaders** in the field of Electricity Distribution.

An **exhibition** gathering over **140 companies** will be running throughout the conference.

Don't miss this unique opportunity to showcase your company or organisation to the CIRED community.

Engage directly with industry leaders, decision-makers, and technical experts through face-to-face interactions.



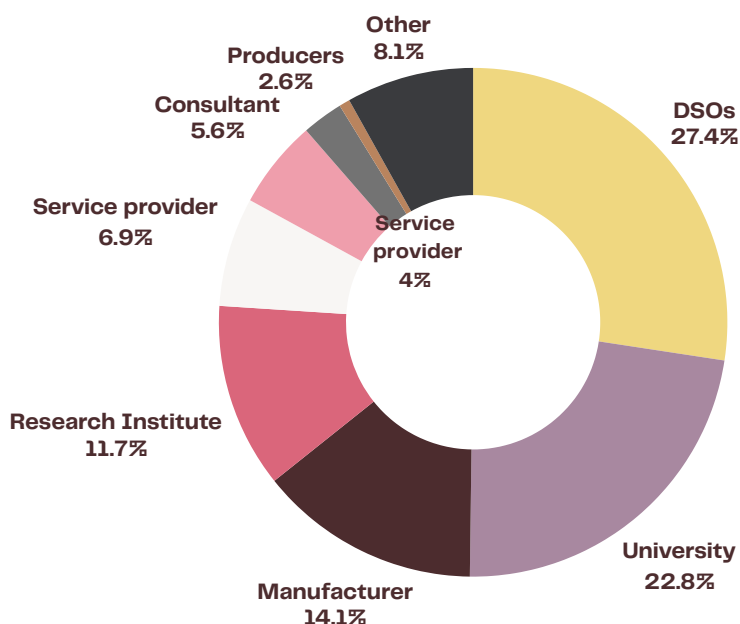
You can:

- **Sponsor one or more of the items listed in this document**
- **Or contact us to create a tailored sponsorship package that meets your specific goals**

**JOIN THE CONVERSATION, SHARE YOUR VISION,
AND ELEVATE YOUR BRAND AT CIRED 2027.**

Who will you meet?

Business sectors



Around **3000** participants
from **70** countries



What's on?

6 oral Sessions

6 Poster Sessions with Guided Tours

5 Research and Innovation Forums

19 Round Tables

2 Pre-Conference Tutorials

1 Opening Forum

3000 experts





GALA EVENING at the magnificent Vasa Museum (16 June 2027) € 55,000

*Set in a unique and exclusive venue, the CIRED Gala Reception and Dinner is one of the **most anticipated events of the conference**, attracting approximately 800 participants from across the industry.*

Sponsoring this prestigious evening offers your company high-profile visibility in a relaxed and social setting, ideal for meaningful networking and brand exposure.

- Prominent **branding and signage** at the venue (company promotional materials such as roll-ups, flyers, and goodies may be displayed – subject to prior agreement).
- A **5-minute welcome speech** during the dinner
- Your company's **logo** will be prominently featured on the gala dinner **tickets**, offering additional exposure to all attendees.
- **Your brochure inserted** in the delegate welcome pack (max 50g per copy – sponsor to provide materials)
- **Logo placement** on the Conference website with a link to your company's site
- **Recognition** in all promotional email campaigns leading up to the event
- **Acknowledgment** in one dedicated **social media** post (LinkedIn, Facebook) prior to the event– Max 100-word text, adapted for each platform by our communications team
- Sponsor listing in the **event app** (in the sponsor section)
- Logo featured in the printed **programme**
- 4 **complimentary conference tickets** for company representatives
- 4 **tickets to the gala dinner**



EVENING DRINKS RECEPTION (14 June 2027) € 37,500

*The drinks reception will take place immediately after the Opening forum on the first day of the conference, right at the venue. This informal get-together is a **firm favourite among CIRED attendees**—a prime opportunity to network, connect, and unwind. Position your brand at the heart of this key social event.*

- **High-visibility branding** during the reception (to be agreed with organisers)
Display your promotional materials such as roll-ups, flyers, and branded giveaways
- A **5-minute welcome speech** delivered at the end of the opening forum (in the main conference room)
- Your company's **logo** will be prominently featured on the reception **invitations** offered to all conference delegates in their welcome pack
- **Your brochure inserted** in the delegate welcome pack (max 50g per copy – sponsor to provide materials)
- **Logo placement** on the Conference website with a link to your company's site
- **Recognition** in all promotional email campaigns leading up to the event
- **Acknowledgment** in one dedicated **social media** post (LinkedIn, Facebook) prior to the event– Max 100-word text, adapted for each platform by our communications team
- Sponsor listing in the **event app** (in the sponsor section)
- Logo featured in the printed **programme**
- **2 complimentary conference tickets** for company representatives



DELEGATES BAGS € 22,500

*Distributed to all participants upon arrival, delegate bags offer **lasting visibility** throughout the conference—and long after it ends. Carried by attendees during the event, they provide a continuous presence for your brand.*

- Your company's **logo will be printed** in one colour on the official delegate bags (CIRED encourages the use of recycled or other environmentally responsible materials)
- Your **brochure inserted** in the delegate welcome pack (max 50g per copy – sponsor to provide materials)
- **Logo placement** on the Conference website with a link to your company's site
- **Recognition** in all promotional email campaigns leading up to the event
- **Acknowledgment** in one dedicated **social media** post (LinkedIn, Facebook) prior to the event– Max 100-word text, adapted for each platform by our communications team
- Sponsor listing in the **event app** (in the sponsor section)
- Logo featured in the printed **programme**
- **1 complimentary conference ticket** for company representative

Sponsorship confirmation is required at least two months before the event date.



LOUNGE/WORKING SPACE € 22,500

Offer your brand a **place at the center of connection and comfort.**

As a Lounge Space Sponsor, you will have the unique opportunity to associate your brand with one of the **most visited and appreciated areas** of the event.

Strategically located within the exhibition area, the lounge offers a welcoming environment where attendees can relax, network, and recharge—making it a natural hotspot for meaningful conversations and lasting impressions.

- **Prominent branding** throughout the lounge space (banners, signage, background, etc.)
- **Option to distribute your promotional materials** or branded giveaways in the space
- Your **brochure inserted** in the delegate welcome pack (max 50g per copy – sponsor to provide materials)
- **Logo placement** on the Conference website with a link to your company's site
- **Recognition** in all promotional email campaigns leading up to the event
- **Acknowledgment** in one dedicated **social media** post (LinkedIn, Facebook) prior to the event– Max 100-word text, adapted for each platform by our communications team
- Sponsor listing in the **event app** (in the sponsor section)
- Logo featured in the printed **programme**
- **1 complimentary conference ticket** for company representative

Sponsorship confirmation is required at least two months before the event date.



DELEGATES COFFEE & WATER CUPS € 15,000

Put your brand directly in attendees' hands—literally.

*As the exclusive sponsor of the delegates' coffee and water cups, your brand will enjoy repeated, high-visibility exposure throughout the event. Whether participants are grabbing a morning coffee or staying hydrated between sessions, your logo will be front and center—associated with energy, refreshment, and convenience. This sponsorship is also a great opportunity to showcase your commitment to sustainability. Your brand can help set the tone for a **more eco-conscious event**.*

- **Branding on all coffee and/or water cups** distributed to conference attendees (CIRED encourages the use of recycled or other environmentally responsible materials)
- **Logo placement** on the Conference website with a link to your company's site
- **Recognition** in all promotional email campaigns leading up to the event
- **Acknowledgment** in one dedicated **social media** post (LinkedIn, Facebook) prior to the event— Max 100-word text, adapted for each platform by our communications team
- Sponsor listing in the **event app** (in the sponsor section)
- Logo featured in the printed **programme**
- **1 complimentary conference ticket** for company representative

Sponsorship confirmation is required at least two months before the event date.



COFFEE BREAK (30 min) LIMITED NUMBER € 12,000

Coffee breaks are essential moments for delegates to **recharge and network**, offering an ideal opportunity to showcase your brand.

- **Brand recognition** on signs displayed on or near the coffee **buffets**
- Visibility on signs placed on most of the **high tables**
- Opportunity to **display your promotional materials** on the high tables (sponsor to provide and install materials)
- **Logo placement** on the Conference website with a link to your company's site
- **Recognition** in all promotional email campaigns leading up to the event
- **Acknowledgment** in one dedicated **social media** post (LinkedIn, Facebook) prior to the event- Max 100-word text, adapted for each platform by our communications team
- Sponsor listing in the **event app** (in the sponsor section)
- Logo featured in the printed **programme**
- **1 complimentary conference ticket** for company representative



EVENT APP € 12,000

*The CIRED App is a key tool for attendees—used by approximately **95% of participants**—accompanying them before and throughout the entire event.*

- Your company will benefit from **excellent visibility** within the app, which is available free of charge to all delegates. Your logo and corporate information will be prominently featured in the sponsor section. Additional **high-visibility branding** opportunities—such as placement on the **home screen or welcome screen**—can also be proposed to maximise your exposure.
- **Logo placement** on the Conference website with a link to your company's site
- **Recognition** in all promotional email campaigns leading up to the event
- **Acknowledgment** in one dedicated **social media** post (LinkedIn, Facebook) prior to the event– Max 100-word text, adapted for each platform by our communications team
- Sponsor listing in the **event app** (in the sponsor section)
- Logo featured in the printed **programme**
- **1 complimentary Conference ticket** for company representative



BRANDED LANYARDS € 12,000

*Put your brand front and centre—**your logo will be displayed around each participant's neck** on the official CIRED lanyards, worn throughout the entire event.*

- The sponsor's **logo** (in one colour) will be **printed** on the lanyards distributed to all delegates. (CIRED encourages the use of recycled or environmentally responsible materials for all branded items)
- **Logo placement** on the Conference website with a link to your company's site
- **Recognition** in all promotional email campaigns leading up to the event
- **Acknowledgment** in one dedicated **social media** post (LinkedIn, Facebook) prior to the event— Max 100-word text, adapted for each platform by our communications team
- Sponsor listing in the **event app** (in the sponsor section)
- Logo featured in the printed **programme**
- **1 complimentary conference ticket** for company representative

Sponsorship confirmation is required at least two months before the event date.



DELEGATES PADS AND PENS € 12,000

*Put your brand in every delegate's hand—**advertise your logo with every note taken** throughout the conference.*

- **Branded pads and pens** featuring your company's logo (printed in one colour) will be distributed to all delegates upon arrival. (CIRED encourages the use of recycled or other environmentally responsible materials)
- **Logo placement** on the Conference website with a link to your company's site
- **Recognition** in all promotional email campaigns leading up to the event
- **Acknowledgment** in one dedicated **social media** post (LinkedIn, Facebook) prior to the event– Max 100-word text, adapted for each platform by our communications team
- Sponsor listing in the **event app** (in the sponsor section)
- Logo featured in the printed **programme**
- **1 complimentary conference ticket** for company representative

*If the sponsor provides the items, the sponsorship fee is set at **€8,000**.*

Sponsorship confirmation is required at least two months before the event date.



DELEGATE PACKAGE INSERTS (Non exclusive – limited number) € 2,500

One piece of your company's marketing literature will be included in the delegate package and distributed to each conference attendee.
(Sponsor to provide the item—maximum weight: 50g per copy.)

Sponsorship confirmation is required at least two months before the event date.

EXPLORE THE CIRED EXHIBITION – WHERE INNOVATION MEETS EXPERTISE

Meet 140+ top exhibitors, from industry leaders to cutting-edge startups.

**Book your booth now and showcase your solutions to the
electricity distribution community!**

www.cired2027exhibition.org

info@pro4events.com

Price list

Item	Type	VAT	Total
Gala Evening at Vasa Museum	Exclusive	0 %	€ 55,000
Evening Drinks Reception	Exclusive	0 %	€ 37,500
Delegates Bags	Exclusive	0 %	€ 22,500
Lounge/Working Space	Exclusive	0 %	€ 22,500
Delegates Coffee & Water Cups	Exclusive	0 %	€ 15,000
Coffee Break 30 min (6 available)	Limited number	0%	€ 12,000
Event App	Exclusive*	0 %	€ 12,000
Branded Lanyards	Exclusive	0 %	€ 12,000
Delegate Pads and Pens	Exclusive	0 %	€ 12,000
Delegate Package Inserts	Limited number	0 %	€ 2,500

- A dedicated sponsor section in the app will present all sponsors logos. They will only be visible in this section of the app. The rest of the visibility as app sponsor is exclusive to the event app sponsor.

Pricing, taxes and services

Pricing is including all service charges and all taxes. As a non-profit organisation, we are not liable for VAT; thus, no VAT is charged on our sponsorship packages. Amounts will be invoiced by the CIRED 2027 organisers.

The organisers of the CIRED 2027 Conference are as follows:

AIM (Association des Alumni de Montefiore), a non-profit organization (ASBL) registered at Rue des Homes 1, 4000 Liège, Belgium with a tax identification number (BCE) of BE 0408 732 066. AIM is a no profit organisation and is not liable to VAT. Additionally, AIM holds a Class A membership status within the CIRED AISBL (Congrès International des Réseaux Electriques de Distribution), whose BCE number is 0777 410 755.

Interested?

**Céline
Dizier**



Head of Events and Communities
AIM (Association des Alumni de
Montefiore)



c.dizier@aim-association.org



2027.cired.net

To learn more about our sponsorship packages or to request a customized proposal, please don't hesitate to reach out to our organising team.

Please note that the images enclosed in this document should not be considered legally binding. This means that the images shown are intended to give you an idea of what the final product may look like, but they are not a guarantee of the exact outcome. Please note that contracts will be governed by Belgian law. Additionally, any disputes will be resolved by the courts in Liège (BE).